

For Immediate release:

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De La Rosa Brand Launch

Hitstate has been working with De La Rosa Inc. for the last few weeks on re-branding the company. E. J. De La Rosa & Co., Inc. is an NASD and SEC registered investment bank with full-service offices in Los Angeles and San Francisco. Since 1989, they've been providing services in investment banking and securities distribution to help public entities and private businesses raise money for capital projects. Hitstate's goal is to give a new look to this established banking company by launching a new logo and ad campaign that is due to be released this September in multiple trade magazines, TV commercials, billboard ads, trade shows and a website launch. We look forward to working with De La Rosa and are excited about upcoming launch.